



January 28, 2012

*Via E-Mail Only*

Councilwoman Susan Guidry  
New Orleans City Council  
District A  
[sgguidry@nola.gov](mailto:sgguidry@nola.gov)

Councilwoman Stacy Head  
New Orleans City Council  
District B  
[shead@nola.gov](mailto:shead@nola.gov)

Dear Councilwoman Guidry and Councilwoman Head:

By unanimous vote of the Board, the Mid-City Neighborhood Organization (“MCNO”) approves of the proposed one-way motor-vehicle crossing through the Lafitte Greenway in connection with the possible future Mid-City Market. While this approval is an exception to MCNO’s current standing position regarding Greenway crossings, the expected benefit of the Mid-City Market substantially outweighs the detriment of one Greenway traffic crossing. This one-way crossing is expected to facilitate the development of the previous Bohn Ford auto center, which is currently undeveloped, unused, and blighted. It is MCNO’s understanding that, without the crossing, the Mid-City Market will not become a reality. Therefore, MCNO approves of the crossing.

MCNO’s approval, however, comes with the caveat that all possible measures will be taken to minimize the impact on pedestrians and Greenway users, including but not limited to appropriate signage stating that pedestrians and bicyclists have the right of way, warning lights, appropriately placed speed bumps, patterned concrete on either side of the Greenway to remind motorists that they are crossing a pedestrian-favored walkway, other precautions and safeguards.

MCNO looks forward to working with you to achieve a vibrant marketplace in what is now an unused and blighted area. We are confident that the Mid-City Market will contribute substantially to the quality of life of all residents of Mid-City and to New Orleans.

Sincerely,

/s/ Matthew F. Morgan  
MATTHEW F. MORGAN  
MCNO President