

Is Mid-City your primary place of residence?

	Total	Total %
Valid	No	265 42.81
	Yes	354 57.19
	Total	619 100.00

Do you own a residential property in Mid-City?

	Total	Total %
Valid	No	264 42.65
	Yes	355 57.35
	Total	619 100.00

Do you own a business in Mid-City?

	Total	Total %
Valid	No	516 83.36
	Yes	103 16.64
	Total	619 100.00

How long have you lived in your current residence?

	Total	Total %	Non-Mid City	Non-Mid City %	Owners	Owners %	Renters	Renters %
Valid	< 1 year	83 13.4	45	17.0	17	6.0	21	29.6
	1-5 years	230 37.2	99	37.4	99	35.0	32	45.1
	5-10 years	136 22.0	53	20.0	74	26.1	9	12.7
	More than 10 years	170 27.5	68	25.7	93	32.9	9	12.7
	Total	619 100.0	265	100.0	283	100.0	71	100.0

Do you work in Mid-City?

	Total	Total %	Non-Mid City	Non-Mid City %	Owners	Owners %	Renters	Renters %
Valid	No	440 71.1	203	76.6	183	64.7	54	76.1
	Yes	179 28.9	62	23.4	100	35.3	17	23.9
	Total	619 100.0	265	100.0	283	100.0	71	100.0

How did you first hear about the proposed development by Victory?

	Total	Total %	Non-Mid City	Non-Mid City %	Owners	Owners %	Renters	Renters %
Valid	MCNO (meeting/website/e-mail)	95 15.3	32	12.1	48	17.0	15	21.1
	Other (please specify)	45 7.3	25	9.4	15	5.3	5	7.0
	Times-Picayune article	311 50.2	134	50.6	153	54.1	24	33.8
	TV/radio coverage	17 2.7	7	2.6	8	2.8	2	2.8
	Word-of-mouth / neighbors	151 24.4	67	25.3	59	20.8	25	35.2
	Total	619 100.0	265	100.0	283	100.0	71	100.0

On average, how frequently do you shop at locally-owned stores?

	Total	Total %	Non-Mid City	Non-Mid City %	Owners	Owners %	Renters	Renters %
No response	I don't	7 1.2	3	1.2	4	1.5	0	-
	Less than once per month	15 2.6	4	1.7	10	3.6	1	1.5
	More than once per week	246 42.1	88	36.4	127	46.2	31	45.6
	Once per month	53 9.1	23	9.5	22	8.0	8	11.8
	Once per week	264 45.1	124	51.2	112	40.7	28	41.2
	Total	585 100.0	242	100.0	275	100.0	68	100.0

On average, how frequently do you shop at 'Big Box' stores?

	Total	Total %	Non-Mid City	Non-Mid City %	Owners	Owners %	Renters	Renters %
No response								
I don't	27	4.6	10	4.1	12	4.4	5	7.4
Less than once per month	145	24.8	58	24.0	63	22.9	24	35.3
More than once per week	33	5.6	11	4.5	20	7.3	2	2.9
Once per month	200	34.2	101	41.7	76	27.6	23	33.8
Once per week	180	30.8	62	25.6	104	37.8	14	20.6
Total	585	100.0	242	100.0	275	100.0	68	100.0

Where do you shop at 'Big Box' stores?

	Total	Total %	Non-Mid City	Non-Mid City %	Owners	Owners %	Renters	Renters %
No response								
Across the lake	5	0.9	3	1.2	2	0.7	0	-
I don't	32	5.5	11	4.5	15	5.5	6	8.8
In Jefferson Parish	405	69.2	168	69.4	189	68.7	48	70.6
Other (please specify)	54	9.2	26	10.7	26	9.5	2	2.9
Within Orleans Parish	89	15.2	34	14.0	43	15.6	12	17.6
Total	585	100.0	242	100.0	275	100.0	68	100.0

New development in Mid-City should be pedestrian friendly

	Total	Total %	Non-Mid City	Non-Mid City %	Owners	Owners %	Renters	Renters %
No response								
Agree	119	21.3	52	22.8	59	22.0	8	12.5
Disagree	3	0.5	3	1.3	0	-	0	-
Neutral	30	5.4	13	5.7	17	6.3	0	-
Strongly Agree	406	72.5	159	69.7	192	71.6	55	85.9
Strongly Disagree	2	0.4	1	0.4	0	-	1	1.6
Total	560	100.0	228	100.0	268	100.0	64	100.0

New retail development in Mid-City should be small-scale (less than 25,000 sq. ft.)

	Total	Total %	Non-Mid City	Non-Mid City %	Owners	Owners %	Renters	Renters %
No response								
Agree	99	17.7	38	16.7	47	17.5	14	21.9
Disagree	71	12.7	28	12.3	40	14.9	3	4.7
Neutral	115	20.5	56	24.6	50	18.7	9	14.1
Strongly Agree	247	44.1	95	41.7	117	43.7	35	54.7
Strongly Disagree	28	5.0	11	4.8	14	5.2	3	4.7
Total	560	100.0	228	100.0	268	100.0	64	100.0

I support neighborhood economic development that focuses on small scale retail and local businesses first.

	Total	Total %	Non-Mid City	Non-Mid City %	Owners	Owners %	Renters	Renters %
No response								
Agree	126	22.5	57	25.0	59	22.0	10	15.6
Disagree	42	7.5	12	5.3	29	10.8	1	1.6
Neutral	83	14.8	42	18.4	36	13.4	5	7.8
Strongly Agree	294	52.5	112	49.1	136	50.7	46	71.9
Strongly Disagree	15	2.7	5	2.2	8	3.0	2	3.1
Total	560	100.0	228	100.0	268	100.0	64	100.0

Mid-City should focus its economic development efforts on attracting 'big box' stores.

	Total	Total %	Non-Mid City	Non-Mid City %	Owners	Owners %	Renters	Renters %
No response								
Agree	69	12.3	30	13.2	32	11.9	7	10.9
Disagree	127	22.7	60	26.3	57	21.3	10	15.6
Neutral	122	21.8	48	21.1	65	24.3	9	14.1
Strongly Agree	21	3.8	6	2.6	14	5.2	1	1.6
Strongly Disagree	221	39.5	84	36.8	100	37.3	37	57.8
Total	560	100.0	228	100.0	268	100.0	64	100.0

Strengthening local businesses & growing new local businesses should be the primary focus of economic development in Mid-City

	Total	Total %	Non-Mid City	Non-Mid City %	Owners	Owners %	Renters	Renters %
No response								
Agree	177	31.6	75	32.9	84	31.3	18	28.1
Disagree	34	6.1	14	6.1	19	7.1	1	1.6
Neutral	88	15.7	40	17.5	42	15.7	6	9.4
Strongly Agree	255	45.5	97	42.5	121	45.1	37	57.8
Strongly Disagree	6	1.1	2	0.9	2	0.7	2	3.1
Total	560	100.0	228	100.0	268	100.0	64	100.0

A 200,000 square foot 'big box' store is appropriate in Mid-City.

	Total	Total %	Non-Mid City	Non-Mid City %	Owners	Owners %	Renters	Renters %
No response								
Agree	92	16.4	39	17.1	47	17.5	6	9.4
Disagree	96	17.1	49	21.5	36	13.4	11	17.2
Neutral	101	18.0	39	17.1	51	19.0	11	17.2
Strongly Agree	36	6.4	14	6.1	19	7.1	3	4.7
Strongly Disagree	235	42.0	87	38.2	115	42.9	33	51.6
Total	560	100.0	228	100.0	268	100.0	64	100.0

A 200,000 square foot 'big box' store is appropriate in the proposed location in Mid-City. (Area bounded by Jeff Davis Parkway, N. & Toulouse Street)

	Total	Total %	Non-Mid City	Non-Mid City %	Owners	Owners %	Renters	Renters %
No response								
Agree	93	16.6	43	18.9	45	16.8	5	7.8
Disagree	92	16.4	46	20.2	38	14.2	8	12.5
Neutral	81	14.5	35	15.4	35	13.1	11	17.2
Strongly Agree	55	9.8	18	7.9	30	11.2	7	10.9
Strongly Disagree	239	42.7	86	37.7	120	44.8	33	51.6
Total	560	100.0	228	100.0	268	100.0	64	100.0

A 200,000 square foot 'big box' store is appropriate in another area of Mid-City.

	Total	Total %	Non-Mid City	Non-Mid City %	Owners	Owners %	Renters	Renters %
No response								
No	177	31.7	72	31.6	81	30.3	24	37.5
Not sure	245	43.8	109	47.8	106	39.7	30	46.9
Yes	137	24.5	47	20.6	80	30.0	10	15.6
Total	559	100.0	228	100.0	267	100.0	64	100.0

The Lindy Boggs Hospital building should be redeveloped as a medical facility

	Total	Total %	Non-Mid City	Non-Mid City %	Owners	Owners %	Renters	Renters %
No response								
Agree	129	23.1	55	24.1	57	21.3	17	26.6
Disagree	65	11.6	25	11.0	32	12.0	8	12.5
Neutral	202	36.1	90	39.5	93	34.8	19	29.7
Strongly Agree	140	25.0	52	22.8	71	26.6	17	26.6
Strongly Disagree	23	4.1	6	2.6	14	5.2	3	4.7
Total	559	100.0	228	100.0	267	100.0	64	100.0

The Lindy Boggs Hospital should be demolished and redeveloped as mixed-use (retail, office & residential).

	Total	Total %	Non-Mid City	Non-Mid City %	Owners	Owners %	Renters	Renters %
No response								
Agree	182	32.6	71	31.1	93	34.8	18	28.1
Disagree	63	11.3	26	11.4	30	11.2	7	10.9
Neutral	182	32.6	75	32.9	82	30.7	25	39.1
Strongly Agree	74	13.2	31	13.6	35	13.1	8	12.5
Strongly Disagree	58	10.4	25	11.0	27	10.1	6	9.4
Total	559	100.0	228	100.0	267	100.0	64	100.0

Local residents should have greater control over design review for new developments proposed in our neighborhood.

	Total	Total %	Non-Mid City	Non-Mid City %	Owners	Owners %	Renters	Renters %
No response								
Agree	174	31.4	70	30.7	86	32.7	18	28.1
Disagree	36	6.5	16	7.0	18	6.8	2	3.1
Neutral	51	9.2	24	10.5	24	9.1	3	4.7
Strongly Agree	283	51.0	114	50.0	128	48.7	41	64.1
Strongly Disagree	11	2.0	4	1.8	7	2.7	0	-
Total	555	100.0	228	100.0	263	100.0	64	100.0

Before new developments are approved by the City Planning Commission and City Council, a traffic impact analysis must be required

	Total	Total %	Non-Mid City	Non-Mid City %	Owners	Owners %	Renters	Renters %
No response								
Agree	133	24.0	61	26.8	62	23.6	10	15.6
Disagree	19	3.4	9	3.9	10	3.8	0	-
Neutral	33	5.9	17	7.5	15	5.7	1	1.6
Strongly Agree	365	65.8	140	61.4	174	66.2	51	79.7
Strongly Disagree	5	0.9	1	0.4	2	0.8	2	3.1
Total	555	100.0	228	100.0	263	100.0	64	100.0

Before new developments are approved by the City Planning Commission and City Council, an economic impact analysis must be required

	Total	Total %	Non-Mid City	Non-Mid City %	Owners	Owners %	Renters	Renters %
No response								
Agree	146	26.3	63	27.6	75	28.5	8	12.5
Disagree	22	4.0	10	4.4	12	4.6	0	-
Neutral	62	11.2	31	13.6	28	10.6	3	4.7
Strongly Agree	313	56.4	119	52.2	143	54.4	51	79.7
Strongly Disagree	12	2.2	5	2.2	5	1.9	2	3.1
Total	555	100.0	228	100.0	263	100.0	64	100.0

Are you a member of Mid-City Neighborhood Organization?

	Total	Total %	Non-Mid City	Non-Mid City %	Owners	Owners %	Renters	Renters %
No response								
No - Please consider joining, we need your support to rebuild a better Mid-City www.mcno.org	363	66.5	192	85.7	127	49.0	44	69.8
Yes - (thanks for being a member)	183	33.5	32	14.3	132	51.0	19	30.2
Total	546	100.0	224	100.0	259	100.0	63	100.0

Is Mid-City your primary place of residence?

		MCNO	MCNO %
Valid	No	32	17.5
	Yes	151	82.5
	Total	183	100.0

Do you own a residential property in Mid-City?

		MCNO	MCNO %
Valid	No	38	20.8
	Yes	145	79.2
	Total	183	100.0

Do you own a business in Mid-City?

		MCNO	MCNO %
Valid	No	132	72.1
	Yes	51	27.9
	Total	183	100.0

How long have you lived in your current residence?

		Bus Own	Bus Own %	MCR BO	MCR BO %	MCNO	MCNO %
Valid	< 1 year	8	7.8	3	4.1	16	8.7
	1-5 years	25	24.3	20	27.4	65	35.5
	5-10 years	36	35.0	24	32.9	44	24.0
	More than 10 years	34	33.0	26	35.6	58	31.7
	Total	103	100.0	73	100.0	183	100.0

Do you work in Mid-City?

		Bus Own	Bus Own %	MCR BO	MCR BO %	MCNO	MCNO %
Valid	No	22	21.4	14	19.2	124	67.8
	Yes	81	78.6	59	80.8	59	32.2
	Total	103	100.0	73	100.0	183	100.0

How did you first hear about the proposed development by Victory?

		Bus Own	Bus Own %	MCR BO	MCR BO %	MCNO	MCNO %
Valid	MCNO (meeting/website/e-mail)	13	12.6	10	13.7	53	29.0
	Other (please specify)	8	7.8	6	8.2	7	3.8
	Times-Picayune article	51	49.5	37	50.7	92	50.3
	TV/radio coverage	4	3.9	3	4.1	1	0.5
	Word-of-mouth / neighbors	27	26.2	17	23.3	30	16.4
	Total	103	100.0	73	100.0	183	100.0

On average, how frequently do you shop at locally-owned stores?

		Bus Own	Bus Own %	MCR BO	MCR BO %	MCNO	MCNO %
No response						-	-
	I don't	1	1.0	1	1.4	3	1.6
	Less than once per month	2	2.0	2	2.7	5	2.7
	More than once per week	53	52.5	47	64.4	75	41.0
	Once per month	6	5.9	4	5.5	17	9.3
	Once per week	39	38.6	19	26.0	83	45.4
	Total	101	100.0	73	100.0	183	100.0

On average, how frequently do you shop at 'Big Box' stores?

	Bus Own	Bus Own %	MCR BO	MCR BO %	MCNO	MCNO %
No response					-	-
I don't	5	5.0	2	2.7	5	2.7
Less than once per month	16	15.8	11	15.1	39	21.3
More than once per week	7	6.9	7	9.6	10	5.5
Once per month	33	32.7	22	30.1	65	35.5
Once per week	40	39.6	31	42.5	64	35.0
Total	101	100.0	73	100.0	183	100.0

Where do you shop at 'Big Box' stores?

	Bus Own	Bus Own %	MCR BO	MCR BO %	MCNO	MCNO %
No response					-	-
Across the lake	0	-	0	-	1	0.5
I don't	6	5.9	4	5.5	8	4.4
In Jefferson Parish	66	65.3	48	65.8	122	66.7
Other (please specify)	12	11.9	7	9.6	23	12.6
Within Orleans Parish	17	16.8	14	19.2	29	15.8
Total	101	100.0	73	100.0	183	100.0

New development in Mid-City should be pedestrian friendly

	Bus Own	Bus Own %	MCR BO	MCR BO %	MCNO	MCNO %
No response					-	-
Agree	21	21.0	19	26.4	32	17.5
Disagree	0	-	0	-	-	-
Neutral	6	6.0	4	5.6	8	4.4
Strongly Agree	73	73.0	49	68.1	143	78.1
Strongly Disagree	0	-	0	-	-	-
Total	100	100.0	72	100.0	183	100.0

New retail development in Mid-City should be small-scale (less than 25,000 sq. ft.)

	Bus Own	Bus Own %	MCR BO	MCR BO %	MCNO	MCNO %
No response					-	-
Agree	17	17.0	11	15.3	39	21.3
Disagree	14	14.0	11	15.3	20	10.9
Neutral	18	18.0	16	22.2	28	15.3
Strongly Agree	44	44.0	31	43.1	88	48.1
Strongly Disagree	7	7.0	3	4.2	8	4.4
Total	100	100.0	72	100.0	183	100.0

I support neighborhood economic development that focuses on small scale retail and local businesses first.

	Bus Own	Bus Own %	MCR BO	MCR BO %	MCNO	MCNO %
No response					-	-
Agree	20	20.0	16	22.2	37	20.2
Disagree	8	8.0	7	9.7	16	8.7
Neutral	18	18.0	1	1.4	21	11.5
Strongly Agree	50	50.0	16	22.2	107	58.5
Strongly Disagree	4	4.0	7	9.7	2	1.1
Total	100	100.0	11	15.3	183	100.0

Mid-City should focus its economic development efforts on attracting 'big box' stores.

	Bus Own	Bus Own %	MCR BO	MCR BO %	MCNO	MCNO %
No response					-	-
Agree	13	13.0	9	12.5	19	10.4
Disagree	22	22.0	14	19.4	48	26.2
Neutral	22	22.0	20	27.8	35	19.1
Strongly Agree	5	5.0	4	5.6	3	1.6
Strongly Disagree	38	38.0	25	34.7	78	42.6
Total	100	100.0	72	100.0	183	100.0

Strengthening local businesses & growing new local businesses should be the primary focus of economic development in Mid-City

	Bus Own	Bus Own %	MCR BO	MCR BO %	MCNO	MCNO %
No response					-	-
Agree	36	36.0	25	34.7	56	30.6
Disagree	5	5.0	3	4.2	13	7.1
Neutral	11	11.0	9	12.5	22	12.0
Strongly Agree	46	46.0	34	47.2	91	49.7
Strongly Disagree	2	2.0	1	1.4	1	0.5
Total	100	100.0	72	100.0	183	100.0

A 200,000 square foot 'big box' store is appropriate in Mid-City.

	Bus Own	Bus Own %	MCR BO	MCR BO %	MCNO	MCNO %
No response					-	-
Agree	14	14.0	10	13.9	24	13.1
Disagree	19	19.0	12	16.7	30	16.4
Neutral	17	17.0	15	20.8	34	18.6
Strongly Agree	8	8.0	6	8.3	7	3.8
Strongly Disagree	42	42.0	29	40.3	88	48.1
Total	100	100.0	72	100.0	183	100.0

A 200,000 square foot 'big box' store is appropriate in the proposed location in Mid-City. (Area bounded by Jeff Davis Parkway, N. 1

	Bus Own	Bus Own %	MCR BO	MCR BO %	MCNO	MCNO %
No response					-	-
Agree	17	17.0	13	18.1	25	13.7
Disagree	19	19.0	12	16.7	33	18.0
Neutral	12	12.0	9	12.5	25	13.7
Strongly Agree	10	10.0	8	11.1	10	5.5
Strongly Disagree	42	42.0	30	41.7	90	49.2
Total	100	100.0	72	100.0	183	100.0

A 200,000 square foot 'big box' store is appropriate in another area of Mid-City.

	Bus Own	Bus Own %	MCR BO	MCR BO %	MCNO	MCNO %
No response					-	-
No	29	29.0	21	29.2	53	29.0
Not sure	43	43.0	27	37.5	74	40.4
Yes	28	28.0	24	33.3	56	30.6
Total	100	100.0	72	100.0	183	100.0

The Lindy Boggs Hospital building should be redeveloped as a medical facility

	Bus Own	Bus Own %	MCR BO	MCR BO %	MCNO	MCNO %
No response					-	-
Agree	26	26.0	16	22.2	45	24.6
Disagree	15	15.0	11	15.3	19	10.4
Neutral	31	31.0	24	33.3	62	33.9
Strongly Agree	20	20.0	14	19.4	54	29.5
Strongly Disagree	8	8.0	7	9.7	3	1.6
Total	100	100.0	72	100.0	183	100.0

The Lindy Boggs Hospital should be demolished and redeveloped as mixed-use (retail, office & residential).

	Bus Own	Bus Own %	MCR BO	MCR BO %	MCNO	MCNO %
No response					-	-
Agree	37	37.0	28	38.9	62	33.9
Disagree	8	8.0	6	8.3	21	11.5
Neutral	34	34.0	22	30.6	59	32.2
Strongly Agree	16	16.0	12	16.7	26	14.2
Strongly Disagree	5	5.0	4	5.6	15	8.2
Total	100	100.0	72	100.0	183	100.0

Local residents should have greater control over design review for new developments proposed in our neighborhood.

	Bus Own	Bus Own %	MCR BO	MCR BO %	MCNO	MCNO %
No response					-	-
Agree	33	33.3	22	31.0	53	29.0
Disagree	9	9.1	7	9.9	9	4.9
Neutral	7	7.1	6	8.5	9	4.9
Strongly Agree	47	47.5	34	47.9	109	59.6
Strongly Disagree	3	3.0	2	2.8	3	1.6
Total	99	100.0	71	100.0	183	100.0

Before new developments are approved by the City Planning Commission and City Council, a traffic impact analysis must be required.

	Bus Own	Bus Own %	MCR BO	MCR BO %	MCNO	MCNO %
No response					-	-
Agree	26	26.3	17	23.9	38	20.8
Disagree	6	6.1	5	7.0	6	3.3
Neutral	4	4.0	3	4.2	7	3.8
Strongly Agree	62	62.6	45	63.4	131	71.6
Strongly Disagree	1	1.0	1	1.4	1	0.5
Total	99	100.0	71	100.0	183	100.0

Before new developments are approved by the City Planning Commission and City Council, an economic impact analysis must be required.

	Bus Own	Bus Own %	MCR BO	MCR BO %	MCNO	MCNO %
No response					-	-
Agree	27	27.3	17	23.9	47	25.7
Disagree	6	6.1	5	7.0	8	4.4
Neutral	8	8.1	8	11.3	13	7.1
Strongly Agree	54	54.5	38	53.5	114	62.3
Strongly Disagree	4	4.0	3	4.2	1	0.5
Total	99	100.0	71	100.0	183	100.0

Are you a member of Mid-City Neighborhood Organization?

	Bus Own	Bus Own %	MCR BO	MCR BO %	MCNO	MCNO %
No response					-	-
No - Please consider joining, we need your support to rebuild a better Mid-City www.mcno.org	47	48.0	33	47.1	-	-
Yes - (thanks for being a member)	51	52.0	37	52.9	183	100.0
Total	98	100.0	70	100.0	183	100.0